

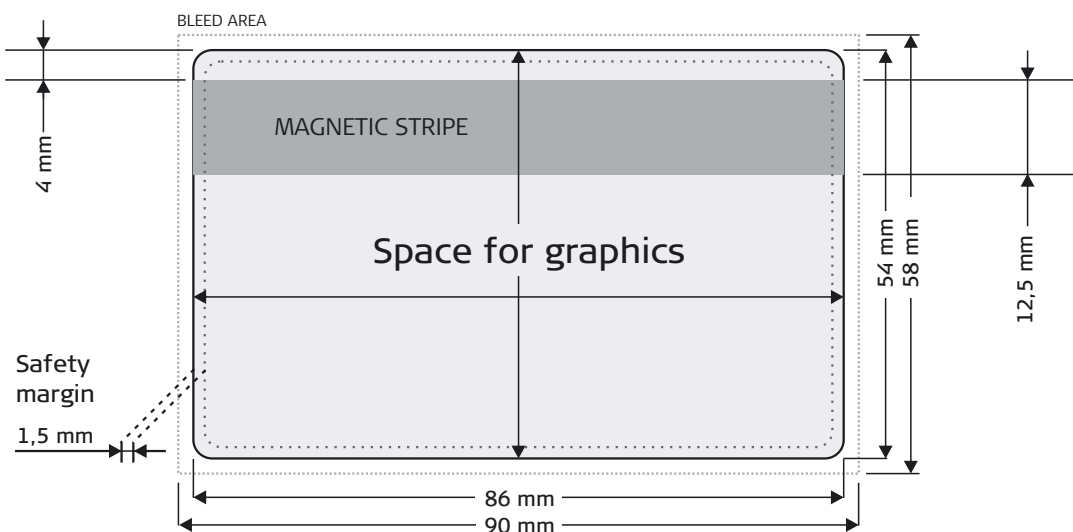
Plastic Card Prepress Guidelines

GENERAL SPECIFICATIONS

Plastic cards are printed using offset lithography (up to 175 lpi screen) or screen printing. Printing technology is matched to obtain best results in reproduction of a given design and to suit a run of the job. Please consult our representative before sending any artwork in.

1. Space for graphics

- graphics incl. bleeds – 90 x 58 mm
- **graphics excl. bleeds – 86 x 54 mm**
- small logos and text should be placed 1,5 mm from card's edges
- space for embossed text (e.g. name or number) mustn't be placed over magnetic stripe (if applicable)



2. Acceptable file formats - prepress-ready artwork

- EPS files originated from Adobe Illustrator or CorelDraw (all text to curves, please)
- CDR, AI - with all text converted to curves or with Windows compatible fonts included

3. Acceptable file formats - design made by our graphic studio

- Company logo in vector format - EPS, CDR, AI (text to curves)
- photographs or raster graphics as RGB or CMYK bitmap, 300 dpi - EPS, TIF

4. Acceptable file compression formats

- ZIP
- RAR

5. File delivery

- electronic transfer to our FTP server (please consult our representative for details)
- as an e-mail attachment (up to 10 MB)
- CD-ROM or DVD-ROM sent by mail or courier

